



PressRelease

Brussels, 19 September 2016

European Paper Week 2016 registration is open European Paper Industry – Navigating towards the future

The Confederation of European Paper Industries (CEPI) has kicked off registration for European Paper Week (EPW), taking place on 22-24 November in Brussels. The event will offer for the 18th time a unique opportunity to liaise with the movers and shakers in the European paper industry. This year, it promises exciting new features: more networking opportunities with a welcome cocktail, a new location at the Radisson Blu Royal Hotel in Brussels city centre and a focus on the key topic of future employee skills and education, to name but a few.

“European Paper Industry - Navigating towards the future” will be the overriding theme. Our sector is navigating in stormy weather, facing a significantly challenging political and economic climate. However, it has a clear vision for 2050. Indeed, EPW will see the launch of a reviewed 2050 Roadmap, examining 80% decarbonisation with 50% added value, five years after the highly-popular first edition.

CEPI is honoured to have Financial Times chief foreign affairs commentator Gideon Rachman, as the moderator of the main EPW session. He and London Business school professor Lucrezia Reichlin will give valuable insights on the global economy and its impact on our industry. In addition, we will look deeply into the means to ensure the sector receives the necessary future investments.

This year's event will also be the first for recently-appointed CEPI Director General, Sylvain Lhôte, at the helm of the association since the beginning of September. With many years of experience in Brussels and other industries and a newcomer in the sector, Sylvain is ready to make a mark, starting at EPW.

A detailed programme and registration information are available at www.cepi.org/epw. If you need any further information don't hesitate to email us at epw@cepi.org.

The event will be held in conjunction with the PPI 2016 Awards, taking place on 21 November.

Note to the Editor

European Paper Week is one of the most important and respected highlights of the pulp and paper industry calendar. It brings together key players and representatives from across industry, related sectors and the European institutions, providing an annual platform for high-level debate on the issues that really matter to the paper industry. This year, the event will be held at the Radisson Blu Royal Hotel in the centre of Brussels, Belgium.

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