



## **Experts from the paper sector to discuss how to increase separate collection of Paper for Recycling in Europe**

- **The European project IMPACTPapeRec will bring together about 70 professionals on 24 January in Barcelona (Spain), to focus on the challenges and opportunities for increasing separate collection of paper in EU countries.**
- **Experts from STORAENSO, CEPI, ASPAPEL, SPRINGLOOP COOPERATIE, INTECUS, ACR+, DIN, PROPAKMA, PTS and ITENE will analyse best practices across Europe, optimum quality of Paper for Recycling, payment systems' efficiency depending on the quantity of residues produced and incentives to recycling, as well as the issue of non-legally-established paper collection waste management systems.**
- **The Packaging, Transport and Logistics Research Center (ITENE) organises the event as the coordinator of the IMPACTPapeRec project. The project is supported by the EU Horizon 2020 Research and Innovation Program and consists of a consortium of 19 partners from 8 European countries: Austria, Belgium, Bulgaria, France, Germany, Poland, Romania and Spain.**

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Consumption of paper and board in the EU stands at 82 million tonnes, 58 million of which are recycled to make new paper and board products. 47 million tones are recycled in Europe and 11 in other countries, meaning a paper recycling rate of 71.7% in Europe, according to the Confederation of European Paper Industries (CEPI).

ITENE, IMPACTPapeRec coordinator, organises the first "Project Conference and Networking Informative Meeting" with the objective of further increasing the separate collection of paper for recycling and promoting appropriate schemes to avoid landfilling and incineration.

The event will be held on 24 January in Barcelona and it will bring together more than 70 professionals to attend experts' presentations from STORAENSO, CEPI, ASPAPEL, SPRINGLOOP COOPERATIE, INTECUS, ACR +, DIN, PROPAKMA, PTS and ITENE.

First, participants will learn about the current state of selective collection of Paper for Recycling in Europe, including the main challenges and opportunities identified in different EU countries as well as best practices already in place. The optimal quality of Paper for Recycling and collection will also be discussed, as well as experts' opinions on incentives for recycling and pay-as-you-through systems efficacy, plus the issue of informal paper collection that is not part of the legally established systems.



After the Conference, during the Networking Informative Meeting attendees will be asked to share their ideas and opinions on good practices, incentives, policy making and standardisation actions needed to increase the selective collection of Paper for Recycling and its quality in Europe.

The audience will include stakeholders involved in recycling and sustainability issues working in the paper industry, municipalities across the EU, waste management companies, policy makers, standardization bodies and citizen associations.

Attendance to the Conference and Networking Meeting is free of charge. You can find further information and registration details at [www.impactpaperec.eu](http://www.impactpaperec.eu)

The IMPACTPapeRec project is financed by the European Union Horizon 2020 Programme and supports the separate collection of paper commitment of the European Innovation Platform (EIP) in New Materials.

ITENE coordinates the project consortium formed by 19 partners from eight European countries: Austria, Belgium, Bulgaria, France, Germany, Poland, Romania and Spain.

IMPACTPapeRec aims to put Europe at the forefront of paper for recycling (PFR) collection by providing an innovative and common knowledge platform. The innovative approach of the defined participatory strategy is based on the real engagement of the whole paper value chain including research, industry, policies, standards, municipalities and citizens.

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**Partners**

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