



## Press Release

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Brussels, 15 March 2018

# European Paper Recycling Council moves forward on ecodesign of printed paper products

An update has been made to the European Paper Recycling Council's (EPRC) "Assessment of Printed Product Recyclability". This Scorecard for the Removability of Adhesive Applications now includes an annex for applications where there is sufficient experience and confidence that they will deliver good results on removability.

Non-water-soluble or non-dispersible hot melt adhesives are now exempted from testing under certain conditions. If an adhesive application does not conform to with the conditions in this annex, no conclusion can be made about its removability.

The EPRC considers this a step forward towards improving ecodesign, prolonging the recycling loop for printed graphic paper.

The updated scorecard can be found [here](#).

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### **Note to editor:**

*The European Paper Recycling Council (EPRC) was set up as an industry self-initiative in November 2000 to monitor progress towards meeting the paper recycling targets set out in the 2000 European Declaration on Paper Recycling. Since then the commitments in the Declaration are renewed every five years. In 2017 the EPRC committed itself to meeting and maintaining both a voluntary recycling rate target of 74% in the EU27 plus Switzerland and Norway by 2020 as well as qualitative targets in areas such as waste prevention, ecodesign and research and development. In 2017, Members of the ERPC are ACE, CEPI, CITPA, EMFA, ETS, FEPE, INGEDE and INTERGRAF. Supporters are Afera, EuPIA, FINAT and RadTECH Europe. FEICA, the Association of the European Adhesive and Sealant Industry also recently joined the EPRC as a supporter. DG Environment and DG Grow of the European Commission are permanent observers to the EPRC.*